

# 2022 ANNUAL REPORT



# **ABOUT HUMANE CANADA**

Humane Canada is the federation of SPCA's and humane societies. As Canada's voice for animal welfare, we drive positive progressive change to end animal cruelty improve animal protection and promote the humane treatment of all animals.

The guiding principles below drive our work and efforts on behalf of animals.

Humane Canada:

Believes each animal possesses intrinsic value, remarkable complexity and inherent dignity and, as such, is deserving of respect and moral concern.

Advocates universal humane treatment, care and protection of all animals.

Insists that all animals used by humans be provided with high levels of care to ensure their health, comfort and behavioural needs.

Advocates habitat protection and enhancement for the well-being of animals in the wild.

Furthermore, Humane Canada has enunciated its philosophy on humaneness:

Humaneness means the treatment of an animal in a manner that ensures its welfare and well-being in circumstances where a humane is or should exercise care, custody, control or use of an animal. A person responsible for an animal must provide living conditions, necessities of life and care suitable to the circumstances and in accordance with the normal psychological and physical needs of the animal.

Humane treatment of an animal precludes cruelty and involves evert possible effort to avoid or reduce pain, suffering or injury.

Humaneness involves sensitivity toward all life in compliance with ethical, moral and legal principles. Humane members of the animal kingdom human members of the animal kingdom have the responsibility to be humane in the ways they act or fail to act with respect to other animals. Humans who have care, custody, control or use of animals must be diligent in exercising this responsibility.



# **2022 BOARD OF DIRECTORS**

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## A MESSAGE FROM THE CEO & BOARD CHAIR

Dear friends and supporters.

Reflecting on the remarkable journey of 2022, it is clear that this year has marked a period of unparalleled growth and progress for Humane Canada.

As we further embraced the opportunity of permanent remote work, we set out to drive fresh initiatives and set ambitious plans to further our mission. Our Humane Canada team has expanded, welcoming new experts, skills and talent from across the nation.

In March, Humane Canada released the first Keystone measurement report to Federal Parliamentarians under the Indicators project. Toward a Humane Justice System for Canada describes our research on the indicators under the Legal Keystone, measuring whether animals are adequately considered in Canada's legal framework. Our research across 12 indicators shows this is often lacking. The response we received was very positive, resulting in several exploratory meetings which is an encouraging sign that they see Humane Canada as an ideal partner to improve Canada's legislative system for animals moving forward.

Early in 2022, we learned of some very positive news for animals. As Parliament resumed, we acknowledged the important Government commitment to animal protection including the introduction of legislation to end testing on animals, both in the Liberal election platform and in the recently released Ministerial mandate letters. The Prime Minister had included important animal protection promises in mandate letters for Ministers Guilbeault, Bibeau and Duclos. Mandate letters outline the focus for each Minister, as well as the pressing challenges they will address in their role. Humane Canada continues to press to ensure that those promises will be fulfilled.

We have been researching and campaigning for years in an effort to end cosmetic and toxicity testing and so we were pleased to be the only animal protection organization invited to present to the Senate on Bill S5, Strengthening Environmental Protection for a Healthier Canada Act to present our proposed amendments as it relates to toxicity testing on animals. Subsequently, at the time of this report's production in 2023, the Senate did adopt amendments that will accelerate the replacement of animals by non-animal methods in toxicity testing by 2035.

Spring brought a joyous reunion, as we gathered in person for our annual Summit for Animals conference in the breathtaking surroundings of Banff, Alberta. More than 200 passionate animal welfare professionals joined us for a captivating lineup of speakers who ignited inspiration and imparted knowledge. It was a gift to come together once again in such a splendid setting after the challenges posed by the pandemic. Anticipation fills the air as we eagerly await 2023 when we will host the event in Victoria, B.C., uniting once more to foster change and celebrate our shared dedication.

We invite you into the pages of this annual report, where you'll uncover the many other milestones we've reached, all made possible through your unwavering support. Our gratitude extends to our funders, members, monthly donors, sponsors, corporate partners and volunteers. Together, we continue to illuminate the path toward a brighter, more compassionate future for animals throughout our nation.

With heartfelt appreciation,

Zalvica Cartyl

Barbara Cartwright, CEO Marcie Moriarty

**Board Chair** 



## **OUR VALUES**

### **ANIMAL WELFARE**

We believe that each animal possesses intrinsic value, remarkable complexity and inherent dignity, and as such is deserving of respect, moral concern, humane treatment and protection.

### ONE HEALTH / ONE WELFARE

We recognize that the health and welfare of animals is inextricably linked to human health and well-being and environmental integrity. We embrace a One Health / One Welfare approach that considers the essential interconnectedness among these domains and relies on co-operation and partnership across disciplines.

### **COLLABORATION**

We are a federation of organizations that recognizes we have more influence to impact key national animal welfare issues as a collective than as individuals. We work collaboratively and co-operatively with members, associates and diverse stakeholders based on the premise that we have greater impact creating positive change by being a part of the process.

### **DIVERSITY, EQUITY AND INCLUSION**

We believe our movement is stronger when individuals of different racialized, ethnic, linguistic, religious and socioeconomic backgrounds; abilities; worldviews; geographical origins; genders; and sexual orientations bring together their knowledge, lived experiences, interests and approaches for the benefit of animals in Canada.

### POSITIVE, PROGRESSIVE CHANGE

We are FOR animals. We engage in constructive dialogue and processes with diverse stakeholders that result in improvements for animal welfare in line with societal expectations and advancing knowledge.

### **EVIDENCE-BASED, STRATEGIC THOUGHT LEADERSHIP**

We are an evidenced-based organization that supports and promotes innovative and anticipatory thinking to address animal welfare issues and secure lasting change. We build integrated, strategic, professional teams that utilize systems thinking to create an effective organization and lasting change.

# **CONVENOR OF SPCA'S & HUMANE SOCIETIES**

Humane Canada's support for its members extends across a wide spectrum of services, from advocacy and lobbying to information sharing, training, and granting. By fostering collaboration, providing resources, and advocating for change, Humane Canada plays a vital role in advancing the cause of animal welfare in Canada supporting the dedicated individuals and organizations working tirelessly to protect animals.

### **Strategic Alignment**

Humane Canada engaged in timely consultations with members to support the development of our 2023- 2028 strategic plan. The ultimate goal is to fortify our trajectory, aligning it with the ever-evolving needs of our dedicated members at the forefront of our mission.

### **Member Connection and Collaboration**

The post-Covid landscape has left our members with many challenges from low staff morale and resilience to increased animals in care with complex behvioural issues. Humane Canada regularly offered a facilitated forum for members to connect and meet to share their experiences and challenges with a view to finding common ground or realistic solutions. Humane Canada was also able to gather information and data to support regional and national media responses to important issues as they developed in real time.



#### Accreditation

Humane Canada worked to encourage members to become accredited through our National Accreditation Program for humane societies and SPCAs. By granting the seal of accreditation we foster public trust in the animal welfare sector and publicly demonstrate how organizations incorporate the Five Freedoms, a core concept in animal welfare into their design and operations. The program has been developed in consultation with volunteer representatives and accreditation professionals from across Canada and the sector. Ottawa Humane Society is the first Humane Canada accredited organization.

#### Research, Resources and Advocacy

The 2021 Shelter Statistics report was released in mid-December. Comparisons were made to the previous two years to provide additional context regarding the impact of the pandemic on animals supported through Canadian humane societies and SPCAs.

### **Summit for Animals**

This year's hybrid conference marked an exciting return to in-person learning along with live and on-demand sessions spanning over four weeks. 800+ online registrants and 200 attendees gathered in Banff, Alberta to attend sessions that focused on topics from the future of sheltering, DEI&R, and animal sentience to new developments in animal welfare. The atmosphere at the historic Fairmont location was electric as the sector came together once again to reconnect after the challenges of the pandemic lockdown. Attendees have shared that this event is a crucial tool to develop needed networks, skills and resources to take back to their communities and put into practice.









# **ADVOCACY & PUBLIC ENGAGEMENT**

Humane Canada advocates for the development and improvement of legislation and policies related to animal welfare at the federal, provincial, and municipal levels. We work to strengthen and enforce animal protection laws, regulations, and standards to ensure the well-being of all animals.

### **Petitions and Government Engagement**

We were active on a number of issues in 2022 that included Government advocacy efforts and the mobilization of Canadian calls to action to sign a petition. Petitions are an important tool to show the Government what is important to their constituents across the Country. Some of our petitions included:

- Call to Enforce the Transport of Animals Regulations Campaign to request the support of Canadians to the federal Minister of Agriculture that any further delay to full enforcement is not acceptable. Transportation of animals is one of the few areas of federal oversight for animal welfare.
- Encouraging Canadians to take action and ask the Government to support the Jane Goodall Act.
- Support for Bill C-247, An Act to prohibit fur farming introduced by MP Nathaniel Erskine Smith.

As Parliament resumed early in the year, we acknowledged the important Government commitment to animal protection including the introduction of legislation to end testing on animals, both in the Liberal election platform and in the recently released Ministerial mandate letters. The Prime Minister had included important animal protection promises in mandate letters for Ministers Guilbeault, Bibeau and Duclos. Mandate letters outline the focus for each Minister, as well as the pressing challenges they will address in their role.

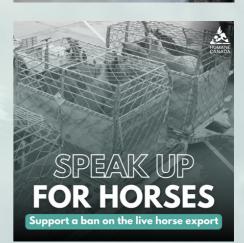
Humane Canada was part of a collaborative coalition of animal welfare organizations that advocated for amendments to Bill S-5. We were honoured to be invited to testify before the Senate Committee studying the Bill and raise concerns about the welfare of these animals. We outlined for Senators the devastating impacts of toxicity testing as well as the alternatives available, imploring the committee to take important steps in creating a more humane country.

In June, the Senate of Canada passed Bill S-5 with our recommended amendments which is set to phase out toxicity testing on animals! This will stop the suffering of many thousands of animals each year in Canada.

Humane Canada is one of several organizations supporting the development of Bill S-241, the reintroduction of the Jane Goodall Act. On March 22, Senator Marty Klyne re-introduced the <u>Bill</u> to the Senate of Canada. The proposed Bill S-241 was an updated version of a bill introduced by Senator Murray Sinclair in 2020. which would end elephant captivity in Canada and create a national captivity ban list for over 800 species of animal.



DEAR MINISTER OF AGRICULTURE:
Please PROTECT farmed animals and
ENFORCE the Transport of Animals Regulations





Throughout the year we reached millions of Canadians through Puppy Mill Education Campaigns on social media with the support of the Canadian Food Inspection Agency (CFIA).

Puppy mills are commercial breeding facilities where dogs are bred for profit, often at the expense of the animals' health and well-being. These operations prioritize financial gain over the welfare of the dogs, leading to a range of ethical and health concerns.

## **FARMED ANIMAL WELFARE**

The Canadian Federation of Humane Societies and SPCA's (now Humane Canada) was formed in 1957 out of concern for the welfare of animals being slaughtered for food in Canada. At that time, there were no regulations addressing the humane slaughter of animals. We took on the issue and were influential in the introduction of the federal Humane Slaughter of Food Animals Act in 1959. Today we continue to strongly advocate for Farmed Animals through ongoing participation in the development of Codes of Practice. Submitting comments on draft codes on behalf of the Humane Canada membership and engaging in discussions on amending the Codes. We are founding members and remain strong advocates at the table of the National Farm Animal Care Council (NFACC) and are committed to ongoing engagement in NFACC governance issues. We also work to shift public thinking by focusing on campaigns that encourage thoughtful dialogue and engagement on issues that matter to them and encourage Canadians to speak up through petitions to government.



Canada's Codes of Practice provide critical guidance for the care and handling of farm animals. The Codes serve as the national understanding of animal care requirements and recommended practices. They are developed under the National Farm Animal Care Council (NFACC), an organization that brings together farmers, food industry representatives, enforcement, government and two animal welfare organizations. Humane Canada invests in NFACC to ensure that the Codes guide positive progressive change for the care of farmed animals. We will continue to participate in the development of industry-led assessment programs to oversee the implementation of Codes of practice on Canadian farms.

### **Emergency Planning and Preparation**

Humane Canada highlights the importance of improving protection and evacuation during emergency responses. Nearly 700,000 farmed animals died during BC's November 2021 flooding. This sad event must be translated into lessons learned for future disasters by including a separate chapter with detailed requirements for emergency preparedness in the code of practice. We need to better prevent the devastating suffering and losses of animals and the farmers who raise them.

### **Live Horse Export**

The public has been outraged to learn that large draft horses are air-shipped annually from Calgary, Edmonton and Winnipeg airports to Japan for human consumption as a delicacy for that market. Horses are flown in cramped wooden crates which cause them to experience significant stress and puts them at risk of injury, illness, and even death. The reality that these majestic animals who have given so much to mankind are suffering in this way is heartbreaking. Humane Canada is working with partner stakeholders to speak out against this issue and to promote an important new federal petition calling upon the Minister of Agriculture and Agri-Food to halt the live export of horses for slaughter.



# **FARMED ANIMAL WELFARE Continued**

Humane Canada continues to play a crucial role in farmed animal welfare in Canada, **campaigning for improvements to various policies and regulations** to improve the treatment of farm animals being active in engaging the public and government through our advocacy efforts and working with stakeholders including:



They Deserve Better:

ITS TIME FOR GOVERNMENT AND INDUSTRY TO PROTECT FARMED ANIMALS. ASK OUR GOVERNMENT TO PROTECT FARMED ANIMALS. ASK OUR GOVERNMENT TO INTRODUCE 3RD PARTY AUDITING TO STOP ABUSE.

lake Action!



- Continued participation to update of the Code of Practice for Dairy Cattle and their Animal Care Assessment Program
- Submitted comments on the draft Dairy Code on behalf of the Humane Canada membership.
- Development of the Code of Practice for Goats.
- Engaging in discussions on amending the Pig Code.
- Ongoing engagement in NFACC governance review.
- Transport codes
- Engagement with Department of Agriculture and Agri-food on Indicators project and government commitments on animal welfare

### **Farmed Animal Transportation**

Over 4000 Canadians signed our petition asking the Minister of Agriculture to enforce the Transport of Animals Regulations without delay after new regulations were introduced in 2019. Shortly thereafter, the government indicated there would be a two-year delay (until February 2022) in full enforcement of the new, shorter FWR intervals. This decision was made to give the industry more time to adjust and to implement changes. Thanks to the concern of thousands of Canadians, CFIA indicated there will be no further delays.

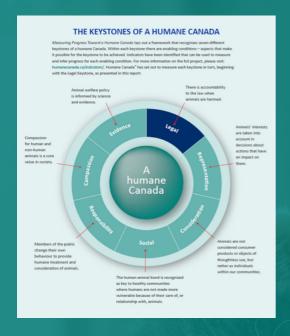
### **Transparency and Accountability**

In 2021, CTV National News shared shocking footage of vulnerable dairy cows being violently abused on a dairy farm in BC highlighting serious issues. Since 2012, nearly 20 reports of suspected animal abuse from unrelated farms across Canada have been brought to officials with video evidence. Farmed animals need complete protection, transparency, and accountability from the industry. This includes third-party auditing systems and mandatory video surveillance, which is already required in slaughterhouses in France and the UK. With Ag-gag laws being implemented Provincially and Federally, farmed animals are at greater risk. These laws impede animal protection in this country and we're concerned about measures that reduce transparency and accountability in the farming system because these will lead to an increase in situations in which farmed animals are vulnerable to harm. With more than 800 million animals being slaughtered annually for our consumption, it is our collective responsibility to ensure that their lives are spent in the best conditions possible.

We remain very concerned about the welfare of farmed animals in Canada, better protection during disasters and emergencies, the lack of transparency on farms including the introduction of damaging whistleblower legislation like Ag-Gag and the humane transport of farmed animals are all areas of continued focus. The welfare of all farmed animals in Canada is a priority, and we will continue our dedicated work to advocate for stronger protections.

# **LEGAL FRAMEWORK**

The legal framework in Canada includes the Criminal Code of Canada, Federal Regulations, Animal Protection laws by Province and Territory, Provincial and Territorial Legislation and Municipal Bylaws. Humane Canada engages and works with key actors in the criminal justice system to raise awareness, encourage collaboration and support legislative and policy amendments that bring about lasting and systemic change. The result is an accessible, efficient and fair system of justice that supports victims, keeps families together and reduces the vulnerability of animals and humans by acting holistically.



### Indicators of a Humane Canada - Legal Keystone (1 of 7)

Humane Canada has developed a list of seven indicator keystones that will help us measure how we are progressing in a diversity of issues – issues that affect companion animals, farmed animals, wild animals, animals used in science: all animals. While this list is not exhaustive and may not cover every single animal welfare concern, it is a way for us to assess the impact of our society's legal system, policies and behaviours toward animals.

The first indicator report Toward a Humane Justice System for Animals measuring the legal keystone was released on March 14. It uncovered serious concerns with Canada's legal system and a roadmap for positive change. The report was met with high praise and unprecedented interest from stakeholders. To read the full report visit: humanecanada.ca.

### **Criminal Justice System Reform Program**

Canada's Criminal Justice System plays a critical role in ensuring the overall safety, wellbeing and productivity of Canadians. When we have confidence in our justice system, we feel safe in our communities and our quality of life improves, as well as our contribution to Canada's prosperity. Interdisciplinary collaboration is at the forefront of the Criminal Justice System Reform Program at Humane Canada through CVLC and NCPAC.

### **Canadian Violence Link Coalition (CVLC)**

The CVLC brings together stakeholders who are interested in confronting the human-animal Violence Link in order to bring about systemic, lasting change by engaging with lawmakers, advancing awareness about the Violence Link and encouraging a cross-sectoral approach. The committee has been very active all year as it connected and supporterd those on the front lines of this critical work.

### **National Centre for the Prosecution of Animal Cruelty**

(NCPAC) is a community of Prosecutors and allied professionals from across Canada working together to support the effective and efficient prosecution of animal welfare offenses. NCPAC includes representative Crown Prosecutors from the majority of Canadian provinces. In 2022 we assisted Prosecutors and allied professionals in achieving appropriate, consistent and proportional outcomes for animal welfare offences.



177 allied professionals attended our annual Prosecution of Animal Abuse Online Conference, which focuses on best practices for prosecuting animal cruelty cases

Humane Canada submitted a brief to the House of Commons Standing Committee on the Status of Women on Bill C-233: An Act to amend the Criminal code and the Judges Act (violence against an intimate partner) outlining the links to animal violence and coercive control. Our main recommendation was to have training regarding the Violence Link incorporated into legislation to enable judges and other relevant stakeholders to recognize signs of its occurrence.



# A HUMANE CANADA

All animals have a life worth living. They are recognized as sentient beings by a society that embraces its responsibilities with regard to their interests.

# LAWFUL INTERACTIONS WITH ANIMALS

# **HUMANE USE**

For animals under direct human responsibility (e.g. companion animals, animals used for human purposes, such as farm animals, animals in science, working dogs)

- Standards of care are in use that meet their welfare
- Options are provided to allow them to choose positive affective states
- Ethical considerations are used to guide decision-making about use

# HUMANE CONSIDERATION

For wild animals (for whom we don't have direct responsibility for care)

- We recognize our ethical responsibility to respect their needs and interests
- Their resources are not removed, their habitat is not degraded
- We don't harm them for exploitative purposes (e.g. luxury, fashion, sport, entertainment)

# **LEGAL SYSTEM**

• To address unlawful situations

# HOW WE WILL GET THERE

Universal humane education that teaches empathy, respect and compassion for others, and relies on ethics, mindfulness and emotional intelligence

# ONE HEALTH ONE WELFARE

Humane Canada believes in the "One Health - One Welfare" concept that emphasizes the interconnectedness of the well-being of animals, humans, and the environment. It recognizes that the welfare of these three components is closely linked and that actions affecting one can have cascading effects on the others. This concept promotes a holistic approach to addressing issues related to animal welfare, human well-being, and environmental sustainability.

The One Welfare framework encourages collaboration among various disciplines and sectors, including animal welfare, public health, environmental conservation, and social sciences, to address complex challenges such as zoonotic disease outbreaks, climate change, and the ethical treatment of animals. It also emphasizes the need for policies and practices that consider the well-being of all stakeholders, including animals, in decision-making processes.

#### The Violence Link

Many women experiencing gender-based violence have reported their abuser using their companion animals as a method of abuse and coercive control. This relationship between violence against people and violence against animals is known as the Violence Link and it impacts a great number of Canadians.

Our Canadian Violence Link Coalition is connecting people in the justice system to share information including real survivor stories to make meaningful change happen and with generous support from Women and Gender Equality Canada (WAGE), Our ACT (Awareness, Collaboration, Tools) Project addresses systemic barriers to help-seeking, safety planning and support services for women with animals (companion, farm, and service) experiencing Gender-Based Violence. Our National Centre for the Prosecution of Animal Cruelty also offers resources and tools for more effective animal abuse prosecutions.

Humane education is a philosophy and approach that focuses on fostering empathy, compassion, and ethical behavior towards animals, people, and the environment. It aims to cultivate a sense of responsibility, social awareness, and respect for all living beings.

In line with our National Humane Education Strategy, Humane Canada was the lead sponsor of the Educators for Animals Humane Education Conference held on August 17-18, attended by 400 registrants from across the Globe.





Eight deserving organizations each received one of \$40,000 total grants awarded to support pet food banking efforts in their local community including AARCS in Alberta who were then able to help Bailey the pup who is on a special diet.

### **National Pet Food Bank Program**

The goal of the program is simple, keep families together. We have been working hard to help develop robust community supports at a time where supports are more sought after than ever before. As the financial crisis continues and the effects of climate change cause the displacement of people and animals, many are turning to food banks to help keep themselves and their beloved animals fed. Food banks—both human and pet—can be crucial in keeping interspecies families together during these uncertain times.

From emergency response and support to access to care and community-based sheltering, Humane Canada has a strong voice at the tables of many impactful committees working to make positive change for animals, people and the environment including:

- The Canadian Veterinary Medicine Association (CVMA)
- Animal Welfare Committee The National Companion Animal Coalition (NCAC)
- National Farm Animal Care Council (NFACC) Founding Member
- Emergency Management NGO Consortium of Canada (EMNCC)
- Canadian Council on Animal Care (CCAC)
- Ontario Provincial Animal -Welfare Services Advisory Table (Paws Advisory Table)
- Human-Animal Support Services (HASS)

# **ACTIVITES, MILESTONES & BREAKTHROUGHS**





### **Puppy Mill Public Education Campaign**

We raised public awareness to promote using reputable and humane sources for companion animals and how to avoid cruel puppy mills and puppy brokers.



### **National Pet Food Bank Program**

Awarded eight grants totaling \$40,000 to pet food banking organizations to support the allocation of pet food to Canadian families and individuals struggling to feed thier companion animals.



### **Call to Enforce the Transport of Animals Regulations**

Campaign to request the support of Canadians to the federal Minister of Agriculture that any further delay to full enforcement is not acceptable. Transportation of animals is one of the few areas of federal oversight for animal welfare.





### **Ending Cosmetic and Toxicity Testing**

Advocated to Government for updates to the Canadian Environmental Protection Act for replacements for toxicity testing and cosmetic testing through strategic meetings with Government and as advisors to amend Bill S5



### Ministerial Mandates include animal welfare for the first time

As Canada's Parliament resumes, the Prime Minister has shown a commitment to animals and the Liberal Party campaign promises by including animal protection in the latest Mandate Letters of Ministers Guilbeault, Bibeau and Duclos.





### Indicators of a Humane Canada

The first indicator report Toward a Humane Justice System for Animals measuring the legal keystone (1 of 7) was released March 14 with high praise and interest from stakeholders. It uncovered serious concerns with Canada's legal system and a roadmap for positive change.



### **Prohibit Fur Farming**

Bill C-247, An Act to prohibit fur farming was introduced by MP Nathaniel Erskine Smith. Humane Canada launches a petition in support.



### Jane Goodall Act

Reintroduction of the Jane Goodall Act on March 22, which would end elephant captivity in Canada and create a national captivity ban list for over 800 species of animal. Humane Canada is one of several organizations supporting the development of this Bill S-241.





### The Violence Link

Humane Canada submitted a brief to the House of Commons Standing Committee on the Status of Women on Bill C-233: An Act to amend the Criminal Code and the Judges Act (violence against an intimate partner) outlining the links to animal violence and coercive control





### **Ending Cosmetic and Toxicity Testing**

Humane Canada was the only animal protection organization invited to present to the Senate on Bill S5 to present our proposed amendments to Bill S5 regarding toxicity testing.



### **Summit for Animals**

Hosted the 9th Annual Summit for Animals attended by over 200 animal welfare professionals to learn and collaborate in Banff, Alberta.





### **Ending Cosmetic and Toxicity Testing**

Bill S5 passed committee and Senate with our proposed amendments regarding eliminating toxicity testing.

# **AUGUST**



### **Creating a National Humane Education Strategy**

Humane Canada was the lead sponsor of the Educators for Animals Humane Education Conference held on August 17-18, attended by 400 registrants from across the Globe.





### Jane Goodall Act

Humane Canada launched a petition on September 16, encouraging Canadians to take action and ask the Government to support the Jane Goodall Act.





### Educated and Informed a Record Number of Legal Professionals

177 frontline Crown Prosecution and allied professionals attended our annual Prosecution of Animal Abuse Online Conference, which focuses on best practices for prosecuting animal cruelty cases.





### **Puppy Mill Public Education Campaign**

We raised public awareness to promote using reputable and humane sources for companion animals and how to avoid cruel puppy mills and puppy brokers.



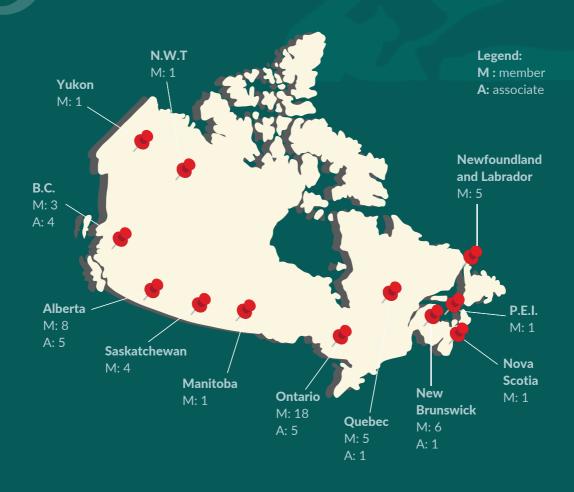


The 2021 Shelter Statistics report was released in mid-December. Comparisons were made to the previous two years to provide additional context regarding the impact of the pandemic on animals supported through Canadian humane societies and SPCAs.

# **MEMBERS & ASSOCIATES NATIONWIDE**

As Canada's federation of SPCAs and humane societies, we represented 65 humane societies, SPCAS, animal rescues, municipal animal shelters, and other animal welfare agencies in 2022 at the national level with a strong national voice, promoting animal welfare interests and concerns to government, policy makers, industry and the public.

Our members are humane societies and SPCAs, while our associates are rescues, sanctuaries, municipal animal control agencies or animal advocacy groups that share the guiding principles of Humane Canada.



We continue to strengthen and elevate the animal welfare sector, and welcome humane societies, SPCAs, and other animal welfare agencies to become members or associates of Humane Canada.

Learn more about membership at <a href="https://humanecanada.ca">humanecanada.ca</a>

# **FINANCIAL SNAPSHOT**

# REVENUE

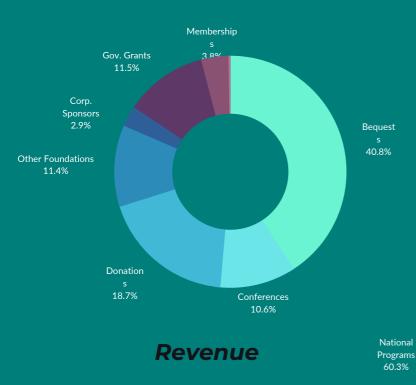
Bequests	\$ 924,312
Donations	\$ 424,606
Government Grants	\$ 260,853
Other Foundations	\$ 258,241
Conferences	\$ 239,810
Memberships	\$ 86,430
Corporate Sponsorships	\$ 66,589
Other Grants & Revenue	\$ 6,226
Investment Income	\$ 2,650

# **EXPENSES**

National Programs	\$ 1	.,046,798
Administrative	\$	262,985
Fund Development	\$	216,772
Communications	\$	147,344
Member Services	\$	54,131
Other	\$	9,117

Total Operating Revenue \$ 2,269,717 Total Expenses

Total Expenses \$ 1,737,147 Revenue over Expenses \$ 532,570



# **Expenses**

Fund Development 12.5%
Administrative 15.1%
Communications 8.5%
Member Services 3.1%

Current Assets	\$ 1,292,754
Investments	\$ 1,198,134
Total Assets	\$ 2,494,241

Current Liabilities & Deferred Revenue	\$ 710,281	To view the full 2022 financial
Total Liabilities	\$ 740,281	statements visit: humanecanada.ca

Fund Balances, Beginning of Year	\$ 1,256,354
Fund Balances, End of Year	\$ 1,753,960
Increase in Fund Balance	\$ 497,606

# **OUR CHAMPIONS**

As a registered charity, we depend on support from the public, our member organizations, foundation grants & corporate sponsorship to fund our critical work. We thank our 2022/23 funders, members, donors, sponsors, corporate partners, Women for Humane Canada members, & Humane Hearts monthly donors.

## **Program Funders**



Women and Gender **Equality Canada** 

Femmes et Égalité des genres Canada



Fondation canadienne











# **Event Sponsors, Corporate & Foundation Supporters +\$1000**



























































**Strategic Charitable Giving Foundation** Alan & Patricia Koval Foundation





### **OUR MISSION**

To drive positive progressive change to end animal cruelty, improve animal protection and promote the humane treatment of all animals.

As the convener and representative of the largest animal welfare community in Canada, we advance and elevate animal welfare with a strong national voice promoting the interests and concerns of animal welfare to government, policy makers, industry and the public.

# **OUR VISION**

A Humane Canada

# **CONTACT US**

### Contact us by mail:

Humane Canada 851 Industrial Ave, Suite M100 Ottawa, ON K1G 4L3



**Please Note:** Our entire staff works remotely. The best way to reach us is via e-mail at: info@humanecanada.ca



### By phone:

(613)-224-8072 Toll-free: 1-888-678-2347

### By email:

info@humanecanada.ca



### Media inquiries:

Please direct all media inquiries to media@humanecanada.ca

